



Sponsorship Opportunities

Join Us!

The 2019 Annual Regional Conference of the Atlantic Planners Institute (API), will be held in beautiful and historic St. John's, NL from October 2-4, 2019. Take advantage of one of the limited opportunities available to become a sponsor at this signature event.

The 2019 Conference

API, in conjunction with the Newfoundland and Labrador Association of Professional Planners, has chosen the theme ***Reflection*** for this year's conference.

In 2019, the Canadian Institute of Planners celebrates 100 years of advancing planning across Canada. For planners in Atlantic Canada, this anniversary is an opportunity for us to reflect on our contribution to the communities we serve. It's also a good time to look ahead and think about how our profession can continue to help those communities face new challenges in this rapidly changing world.

Who Will Attend?

Reflection St. John's 2019 will attract professional planners, planning students, other professionals with an interest in planning, municipal staff and elected officials. The conference will provide an important opportunity for professionals from across Canada and from diverse fields to come together to network and explore ways to further integrate the relationship between planning, our communities, and the new environment.

The Program

The three-day event will be packed with professional development opportunities, networking events, workshops, walking tours, and more. With an active and diverse program, attendees will learn from leading keynote speakers, diverse and normative breakout sessions, and engaging mobile workshops. More information about the conference can be found at:

<https://www.atlanticplanners.org/api-conference-2019/>

Thank you!

Become a Sponsor or Exhibitor!

Platinum (\$5000)

- 2 full conference registrations
- Tradeshow booth opportunity where organization can interact with conference attendees
- Opportunity to speak at Opening Reception
- Verbal acknowledgement of sponsorship during Thursday and Friday morning Opening Remarks and during Banquet
- Logo featured on printed signage throughout the conference
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Gold Sponsor- \$2500

- 1 full conference registration
- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative) **or** be recognized as the sponsor of one nutrition break on either Thursday or Friday
- Verbal acknowledgement of sponsorship during Thursday and Friday morning Opening Remarks
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Silver Sponsor-\$1000

- 50% off one conference registration
- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative)
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Bronze Sponsor-\$500

- Inclusion of logo on conference program
- Inclusion of logo on conference webpage
- Inclusion of logo on slide show loop in keynote and breakout sessions

Thank you!

Even more opportunities to partner...

Nutrition Break Sponsor - \$1500

Become an exclusive sponsor of a nutrition break on either Thursday or Friday. Includes:

- signage with logo and verbal acknowledgement
- 50% discount on one full conference registration
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Exhibitor Only - \$750

- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative). Booth includes draped table and two chairs.
- Exhibitor's name displayed as an exhibitor on website and in conference program
- Promotion on social media

Looking for something unique or different?

Contact us for a customized sponsorship opportunity that fits your organization's goals and budget.

Alton Glenn, MCIP at aglenn@paradise.ca

Michelle MacDonald, API Executive Director at executivedirector@atlanticplanners.org

Atlantic Planners Institute
53 Grafton Street, Suite 200
Charlottetown PE C1A 1K8

Join us in to St. John's, October 2–4, 2019 as we **reflect** on our progress and prepare to **ride** the wave into the next 100 years of planning in Atlantic Canada.

Thank you!



Sponsorship Form

Contact Information

Organization Name: _____

Street Address: _____

City: _____ Prov.: _____ Postal Code: _____

Primary Contact Name- First: _____ Last: _____

Email: _____ Phone: _____

Yes, please send me an invoice

Sponsorship & Partnership Details

\$_____ - Platinum (\$5,000)

\$_____ - Gold (\$2,500)

\$_____ - Silver (\$1,000)

\$_____ - Bronze (\$500)

Company Name: _____

(Exactly as it is to be verbally referenced and/or to appear on advertising and promotional visuals)

_____ I have emailed company logo in .eps format.

Signature: _____

Return completed form and logo to executivedirector@atlanticplanners.org

Cheques should be made payable to: Atlantic Planners Institute
53 Grafton Street, Suite 200
Charlottetown PE C1A 1K8

Thank you for your sponsorship!

Thank you!



REFLECTION
ATLANTIC PLANNERS INSTITUTE
ANNUAL CONFERENCE ST. JOHN'S, NL
OCT. 2-4, 2019

Exhibitor Form

Contact Information

Organization Name: _____

Street Address: _____

City: _____ Prov.: _____ Postal Code: _____

Primary Contact Name- First: _____ Last: _____

Email: _____ Phone: _____

Sponsor Level: Platinum Gold Silver Bronze

Or Exhibitor Only

On-Site Contact Information

Contact Person On-Site: _____

Contact Phone Number On-Site: _____

Email Address: _____

Set-up and Tear-down Information:

- Exhibit set up will take place Wednesday, October 2 at 12pm-1pm. Exhibits are asked to be open from 1pm-6pm. (ALT Hotel Newfoundland)
- Thursday, October 3 exhibits are open 8am-5pm.
- Friday, October 4 exhibits are open 8am-12pm booth. Tear-down is at 12pm.
- You will be provided with a skirted table and two chairs.
- Please specify if you require additional materials for your exhibit:
 - Electricity
 - Other (specify): _____

Signature: _____

(please return form to executivedirector@atlanticplanners.org)

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Thank you!