



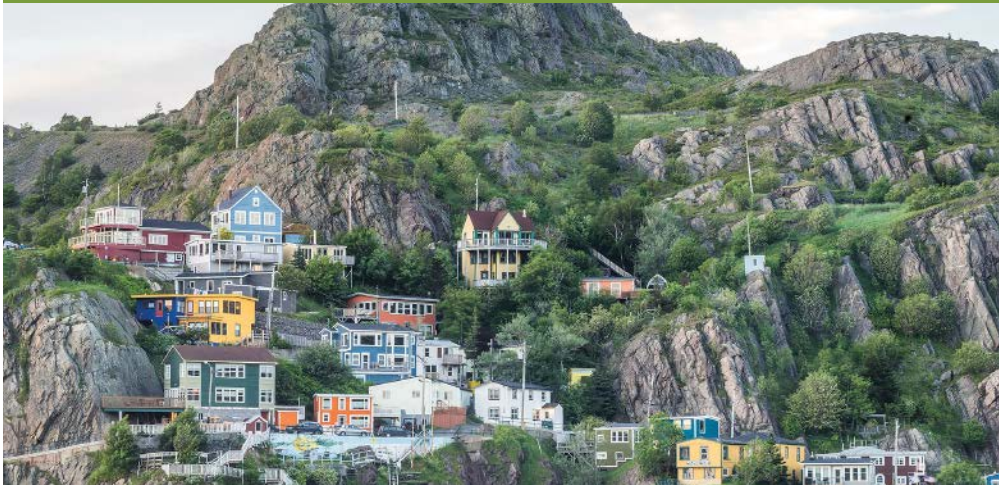
ATLANTIC  
PLANNERS  
INSTITUTE  
INSTITUT DES  
URBANISTES DE  
L'ATLANTIQUE

full program

# 2019 PRELIMINARY ANNUAL CONFERENCE PROGRAM



**REFLECTION**  
ATLANTIC PLANNERS INSTITUTE  
ANNUAL CONFERENCE ST. JOHN'S, NL  
*OCT. 2-4, 2019*



## KEYNOTE SPEAKER

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**GREG LINDSAY**

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**Greg Lindsay**, journalist, urbanist, futurist, and speaker, is the director of applied research at [NewCities](#) and director of strategy of its offshoot LA CoMotion—an annual urban mobility festival in the Arts District of Los Angeles. He is also a non-resident senior fellow of the Atlantic Council's Foresight, Strategy, and Risks Initiative, a visiting scholar at New York University's Rudin Center for Transportation Policy & Management, and co-author of *Aerotropolis: The Way We'll Live Next*.

He's a partner at FutureMap, a geo-strategic advisory firm based in Singapore, and has advised Intel, Samsung, Starbucks, Audi, Chrysler, Hyundai, Tishman Speyer, British Land, André Balazs Properties, Emaar, and Expo 2020, among many other organizations. He's also the inaugural urbanist-in-residence at URBAN-X—BMW MINI's urban tech accelerator.

His work with Studio Gang Architects on the future of suburbia was displayed at New York's Museum of Modern Art (MoMA) in 2012. His work has also been displayed at the 15th and 16th Venice Architecture Biennales, the International Architecture Biennale Rotterdam, and Habitat III.

Greg is a two-time Jeopardy! champion (and the only human to go undefeated against IBM's Watson).

Greg will speak about transportation, urbanization, climate change, health and well-being, and the role of innovation and technology in the future of planning.

## KEYNOTE SPEAKER

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**DR. JILL GRANT, FCIP**

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**Dr. Jill L Grant**, FCIP, is Professor Emeritus of Planning at Dalhousie University. Her research has examined innovative approaches to city building with a focus on themes such as sustainable community design, neighbourhood change, new urbanism, and healthy communities.

Jill has authored dozens of articles, chapters, reports, and five books, including *Seeking Talent for Creative Cities* (2014, University of Toronto Press) and *Planning the Good Community: New urbanism in theory and practice* (2006, Routledge). Her latest edited collection (with Alan Walks and Howard Ramos), *Changing neighbourhoods: Social and spatial polarization in Canadian cities*, will be published by UBC Press in 2020.

Join us as Jill speaks to "The long road we travel".

In 1912, New Brunswick and Nova Scotia became trend-setters: the first provinces to adopt town planning legislation. Over a century later, Atlantic Canada seems less innovative. The conference asks us to reflect on the past successes and challenges in planning in the region. In this keynote address Jill Grant will consider how our understanding of the purpose and practices of planning have developed and changed over the decades. To what extent has planning fulfilled its original objectives (such as promoting public health, achieving greater efficiencies, improving community amenities, and advancing social equity)? Where do we go next to do a better job of delivering sustainable, affordable, and livable communities?



# WEDS

## OCTOBER 2, 2019

11:00 AM–5:00 PM

REGISTRATION

1:00 PM–4:30 PM

MOBILE WORKSHOP 1

Walking Tour

Managing Change in a Historic District:  
A walkabout featuring adaptive reuse  
projects in Historic St. John's

1:00 PM–4:30 PM

MOBILE WORKSHOP 2

Bus Tour, Paradise and Conception  
Bay South

Creating Community Identity in Suburban  
Centres

1:00 PM–4:30 PM

MOBILE WORKSHOP 3

Bus Tour, St. John's

A Farm Fresh Take on Feeding the Population

6:00 PM–6:30 PM

NEW MEMBER WELCOME

6:30 PM–8:30 PM

OPENING RECEPTION

Masonic Temple, 6 Cathedral Street

# THURS

## OCTOBER 3, 2019

8:00 AM–9:30 AM

REGISTRATION

8:00 AM–9:00 AM

BREAKFAST

9:00 AM–9:30 AM

WELCOMING REMARKS AND  
INTRODUCTIONS

9:30 AM–10:30 AM

KEYNOTE SPEAKER

Greg Lindsay

10:30 AM–11:00 AM

BREAK

11:00 AM–12:00 PM

session 1

PLANNING PRACTICE AND  
RECONCILIATION: A Reflection on  
Past Experiences, Future Opportunities  
and Putting Policy into Practice

Beth McMahon; Stephen Stone;  
and Heather Swan, RPP, MCIP

CIP's policy on Planning Practice and Reconciliation, which defines the roles of planning and planners in reconciliation, acknowledges ways that many concerns of Indigenous communities intersect with planning goals. This panel will introduce CIP's Policy on Planning Practice and Reconciliation and discuss why Planners should be a force for change by providing perspectives from Academia, Public and Private experience. The panel will also explore how non-Indigenous planners can implement CIP's Indigenous Communities Planning Policy and address the Truth and Reconciliation Committee's Calls to Action.

**11:00 AM–12:00 PM**

**session 2**

**HEALTHY AGE-FRIENDLY COMMUNITIES**

*René Babin; and David Harrison, LPP, MCIP*

Municipalities across Canada are beginning to understand and address the economic and social reality of a rapidly aging population. Large or small, urban or rural, cities and towns must plan for the changing needs and abilities of all residents. Housing that promotes health, social inclusion, efficiency, connectivity, mobility and public engagement are all key components of a healthy community. This session will examine CIP's Policy on Healthy Communities Planning, which encompasses Age Friendly Housing, and provide various examples along with key steps to creating an age-friendly community plan.

**11:00 AM–12:00 PM**

**session 3**

**ETHICS FOR PLANNING AND DESIGN PROFESSIONALS**

*John Jarvie, RPP, MCIP; and Janice Harper, MCIP*

Acting in a professional and ethical manner is important to planners and the planning profession as well as communities served by planners. Yet in the busy day-to-day decision making of practicing planners in both the private and public sectors, situations often arise that test our ability to act in an ethical manner. In this session, attendees will discuss various scenarios that planners may face and how they can reflect upon and determine the best course of action to meet our responsibilities to the public, clients, employers, our profession and colleagues.

**12:00 PM–1:00 PM**

**LUNCH**

**12:30 PM–1:00 PM**

**THE ROAD TO YOUR RPP DESIGNATION**

**1:00 PM–4:30 PM**

\*Extra cost \$20 plus HST

**MOBILE WORKSHOP 4**

**Walking Tour**

In a place where so much focus is oceanward, the significance of inland areas is sometimes forgotten. Join Marlene Creates in a rich sensory experience where poetry is used to interpret the varied landscape of her Boreal Poetry Garden - six acres of boreal forest where she lives in a 'relational aesthetic' to the land. Following the walk, participants will be invited to prepare 'memory maps,' based on their observations and experiences and to explore the relationship between language and the land.

**1:00 PM–2:00 PM**

**session 4**

**TACKLING THE CLIMATE CHANGE CRISIS—PART I**

*Nancy Griffiths, MCIP; Mary Bishop, FCIP;  
Eric Rapaport, LPP, MCIP; and Ian Mauro*

The commitment of the Canadian planning profession to help communities mitigate and adapt to the changing climate is described in CIP's Policy on Climate Change Planning. This session will help participants learn about the policy and what it means to their planning practice. This session will provide information, from the recent CIP Climate Change Survey, regarding the needs of planners in Atlantic Canada, in dealing with climate change, and present a new item for planners' climate change toolkits.

**1:00 PM–2:00 PM**

**session 5**

**AFFORDABLE HOUSING—PART I:  
The Missing Middle**

*Neil Lovitt, MCIP*

Development of alternative housing formats is often recommended as a strategy to address local affordability challenges. Examples ranging from laneway homes, tiny houses and accessory dwelling units, to low-intensity multiunit developments dubbed “the Missing Middle” are held up as solutions simply waiting for enabling development regulations. This presentation will explore alternative housing formats and development economics to highlight how housing design and density affect affordability, the types of affordability problems they are well-suited to address, and whether good policy and regulation alone is enough to implement them.

**1:00 PM–2:00 PM**

**session 6**

**THE CHANGING LANDSCAPE OF  
PUBLIC ENGAGEMENT**

*Jamie Burke, RPP, MCIP; Juan Estepa,  
and Mark White*

Planners, engineers, architects...everyone is trying to find new, innovative ways to engage the public and share the right information with stakeholders. Social media is one of the most relevant tools currently used, but its use is not without challenges. This session will focus on three case studies and how various methods of social media were used during the engagement process. New ideas and lessons learned will help participants understand the social media environment and how to use it to improve future projects.

**2:00 PM–2:30 PM**

**BREAK**

**2:30 PM–3:30 PM**

**session 7**

**TACKLING THE CLIMATE CHANGE  
CRISIS—PART II**

*Joseph A. Daraio; Patricia Manuel, LPP, MCIP;  
and Laura McCardle*

In Atlantic Canada, coastal protection plans are being prepared to ‘protect the coast from people’ and ‘people from the coast’. Making room for and using natural systems is gaining acceptance among coastal management practitioners, but societal and political knowledge of, and attitudes towards, working with nature on the coast are not as well understood. Public, political and professional understanding and acceptance of nature-based approaches is critical for applying this type of adaptation. In this session, researchers from Saint Mary’s and Dalhousie Universities will share findings on implementation barriers and drivers for nature-based coastal adaptation in Nova Scotia municipal policy and planning.

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**2:30 PM–3:30 PM**

**session 8**

**AFFORDABLE HOUSING—PART II:  
Closing Gaps and Opening Doors,  
A look at Affordable Housing  
Policies and Programs**

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*Ren Thomas, RPP, MCIP; Adriane Salah;  
Alan Howell, LPP, MCIP; Sean Gadon; and  
Jill MacLellan, LPP, MCIP*

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Most municipalities across Canada are asking “How can we address housing affordability?”. This session will begin with research completed in Halifax Regional Municipality on available supports for social housing providers, factors that have impacted the ability to retain existing units, and whether these have changed over the past ten years. The session will continue with an interactive discussion on successful policies and programs that have been adopted across Canada, and the political and community response over time. Attendees can learn how to evaluate the robustness of their affordable housing development plans, mine existing local data and mobilize local resources to support increased affordability in their municipality.

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**2:30 PM–3:30 PM**

**session 9**

**SHOULD WE TELL THEM WHEN  
THEY’RE WRONG? A Project-Based  
discussion on Public Engagement  
Strategies**

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*Jenny Lugar; and Elora Wilkinson, LPP, MCIP*

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At times, it is incumbent on planners and planning champions to respond to, and even contend with widespread misinformation in our own communities. Misinformation (on the individual and community levels) has become a more pressing problem in recent decades, made easier through use of the Internet and Social Media. By using engagement strategies that aim to ‘give everyone a voice’, planners are often left at a crossroad: do I allow someone to stand up at an organized public event and state things that I know are not true? Or, should I contend with this information? The underlying question is: does the project benefit from intervention during public engagement? This Session will begin with a 20-minute presentation followed by a panel discussion, by planners and journalists, to reflect on personal experience with different projects. Attendees will leave this session armed with tools for grappling with misinformation in planning.

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**3:30 PM–4:30 PM**

**session 10**

**TACKLING THE CLIMATE CHANGE  
CRISIS—PART III: Climate Change  
Planning at Peggy's Cove**

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*Margot Young, LPP, MCIP; and Trevor Hume*  
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In 2018, the Province of Nova Scotia allocated funds to prepare a master plan to revitalize Peggy's Cove. The challenge is to make improvements in a manner that protects and enhances the unique character of the Cove, supports the local community and addresses key technical challenges including future sea level rise and storm surge. This session will include three presentations: 1) Analysis will explain the modelling used along with the costs (and value) of obtaining more precise information; 2) Master Plan will demonstrate the proposed design and related costs as well as financial strategies to changes including the importance of economic development to fund climate change mitigations; 3) Policy will identify policies, which are currently included in most planning documents, that are at odds with implementing the proposals for climate change mitigation.

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**3:30 PM–4:30 PM**

**session 11**

**CONFLICT OF INTEREST: Housing  
Struggles of a Student Town with  
an Aging Population, Antigonish, NS**

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*Paul Dec, LPP, MCIP; and Jenny Lugar*  
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This session will examine the housing market in the Town of Antigonish and the challenges it posed for planners involved in the Town's 2018/2019 Municipal Planning Strategy and Land Use By-law review. In a workshop format, participants will be given an opportunity to discuss possible strategies to address these challenges. This will be followed by a presentation on the approach selected for the newly adopted Municipal Planning Strategy.

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**3:30 PM–4:30 PM**

**session 12**

**RURAL AND SMALL TOWN  
CREATIVITY AND INNOVATION**

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*Danielle Robinson, and Colin Simic*  
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This session will explore the role that planning and planners hold in developing creative and innovative solutions to rural and small town issues. Participants will learn about the role of planning, policy and governance in local food cultures, rural tourism development, sustainability, short term tourist rental accommodations in the City of Charlottetown, ideas and lessons regarding regional recreation in Southern New Brunswick, and how planners in the Town of Wolfville have harnessed local skills and expertise to anticipate and affect change.

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**5:00 PM–6:00 PM**

**SCHOOL OF PLANNING  
ALUMNI EVENT**

**Bivver Bar & Lounge, 115 Cavendish  
Square**

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**6:00 PM–8:00 PM**

**CONFERENCE BANQUET AND AWARDS**

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**6:00 PM  
COCKTAILS**  
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**7:00 PM  
DINNER**

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**8:00 PM–9:00 PM**

**HOSPITALITY SUITE**

# OCTOBER 4, 2019

8:00 AM–8:30 AM

## BREAKFAST

Launch of 2020 Conference

8:30 AM–9:30 AM

### session 13

## APPLYING ECOSYSTEM SERVICES (ES) IDEAS IN URBAN PLANNING: Insights for Atlantic Canada

*Kate Thompson*

Planners are increasingly interested in applying ecosystem services (ES) ideas and natural asset management approaches. At the 2018 API Conference, attendees at an ES session recognized the multiple benefits of ES approaches: to respond to climate change, for community well-being and for economic development. These planners also expressed the need for better understanding of ES ideas and tools, and their application in planning. This facilitated workshop will build on the 2018 session by enabling participants to engage with current, evolving approaches to implementing ES across Canada. This session will present findings from a pan-Canadian survey of planners about how they are applying ES ideas, and share the practical wisdom of practitioners about the utility of these ideas. The workshop will enable participants to learn about, reflect on and critique ES ideas in planning. They will be challenged to discuss the collaboration that is needed to transform practice.

8:30 AM–9:30 AM

### session 14

## PLANNING IN THE BIG TENT: Professional Collaboration

*Matthew Mills; Rachael Fitowski, CSLA; and Nancy Griffiths, MCIP*

Since the beginning, the planning profession has been closely intertwined with others especially architecture, landscape architecture, urban design and engineering. Given the complexity of current issues that fall into the realm of planners, the notion of interdisciplinary practice continues to expand. This session will present projects where planners have engaged with landscape architects and engineers but also with scientists (e.g., climatologists, hydrologists, hydrogeologists). In some case, planners required the assistance of other professionals and sometimes colleagues recognized the value and benefits of bringing planning skills to the team.

8:30 AM–9:00 AM

### session 15

## THE HARM OF FORGETTING: Lessons On Preserving Painful Legacies from the Nova Scotia Home for Coloured Children

*Alexandra Kitson; and Lisa Berglund*

This session provides planning professionals an opportunity to reflect on planning's role in addressing community trauma through land use decisions. This session discusses the redevelopment of the Nova Scotian Home for Coloured Children and explores heritage planning approaches to sites of trauma. This presentation will share results of research that included interviews with survivors and owners of the site as well as planners involved in the redevelopment application, to gain a better understanding of the effects these processes have on the community. Planning professionals can expect to gain a better grasp of the prevalence of these sites and the impacts the planning process can have on survivors.



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**9:00 AM–9:30 AM**

**session 16**

**USING REFLECTION TO MEASURE  
QUALITATIVE IMPACT**

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*Alyson Dobrota*  
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Planners are key players in the development of projects that address pressing needs in our communities. Projects are often action-focused, with limited time to reflect on impact and to identify how these initiatives could better serve their purpose. Evaluation can identify areas of opportunity, build accountability with stakeholders and improve the overall success of projects.

Program goals are often qualitative and difficult to measure. Many projects or events have broad goals; yet how do we know if we have met them? As time and capacity are often limited, there is little room to step back and consider what project's impact. However, reflection can be a powerful, low-resource evaluation tool that addresses barriers of both government and non-government program organizers. This session explores the importance of reflective evaluation, using research on community event evaluation methods.

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**9:30 AM–10:30 AM**

**session 17**

**MARINE SPATIAL PLANNING**

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*Geoff Coughlan, Patricia Manuel, LPP, MCIP;  
and Mary Bishop, FCIP*  
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As planners working in Atlantic Canada, we are surrounded by water. Yet many of us have little to do with what happens in and on the ocean unless there is a land-based element related to a coastal issue. Marine Spatial Planning is a relatively new field concerned with managing coastal and marine spaces. This session explores the process of Marine Spatial Planning, what skills planners might contribute to it, how traditional land use planning processes can be used or modified to more fully integrate land and marine based planning.

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**9:30 AM–10:00 AM**

**session 18**

**LEGAL ISSUES IN PLANNING**

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*Stephen Penney, LLB*  
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Get an update on current and emerging legal issues in planning from one of the leading municipal law firms in Atlantic Canada. What recent Supreme Court of Canada decisions do you need to be aware of as you go about your daily practice? What issues are emerging as leading to legal action for municipalities and planning professionals and what steps can we take to prevent legal challenges?

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**10:00 AM–10:30 AM**

**session 19**

**A PLANNING EQUILIBRIUM:  
Balancing a Healthy Vibrant  
Downtown or Main Street with  
Community Growth...Lessons  
from the West**

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*Kieron Hunt*  
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Market analyses that inform land use planning for main streets and downtowns can be innovative and challenge traditional approaches. This session will use practical community projects representing various sizes and locales. Attendees will learn about what could be done to preserve communities along with balanced growth. This session will illustrate an approach to planning that encourages the private sector to think like the public sector and the public sector to think like the private sector. The session will inspire attendees to reflect upon the historic value of downtowns and main streets, respond to evolving demographics and changing technology, innovate using market analysis to understand how to plan future land uses and evaluate how other communities across Canada and the US have delivered success.

**9:30 AM–10:30 AM**

**session 20**

**STUDENT PRESENTATIONS**

*Justin Quigley, Mikiko Terashima, and  
Alexandra Kitson*

**STUDENT POSTERS**

*Laura McCardle, Claire Tusz, Kate Clarke,  
Liam King, and Kristen Bartmann*

Students at Dalhousie University's School of Planning are working hard to complete their programs. In this session, students will present the results of their research and other initiatives. Learn about topics that excite today's planners in this session through posters, presentations and lively discussions.

**10:30 AM–10:45 AM**

**BREAK**

**10:45 AM–12:30 PM**

**KEYNOTE SPEAKER**  
**Dr. Jill Grant, FCIP**

**12:30 PM–12:45 PM**

**CLOSING REMARKS**

**2:00 PM–4:30 PM**

**POST CONFERENCE WALKING TOUR**



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