



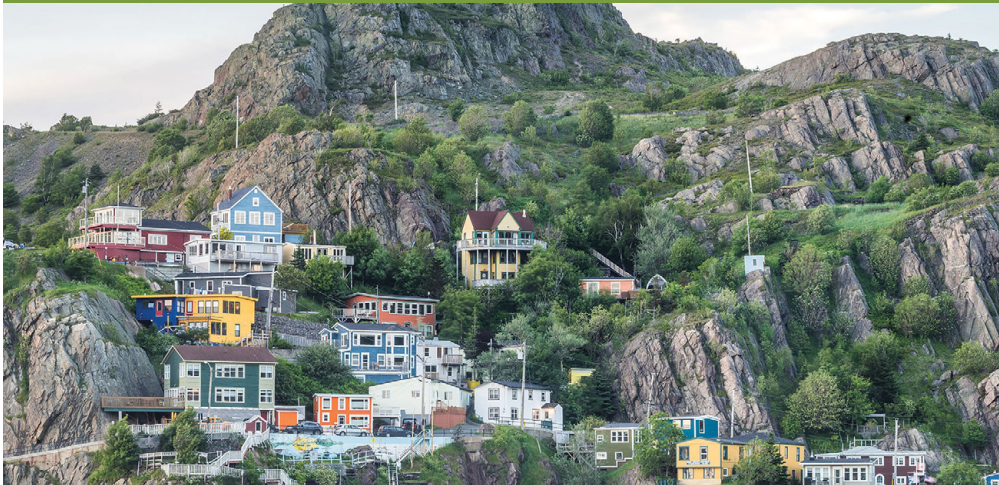
ATLANTIC  
PLANNERS  
INSTITUTE  
INSTITUT DES  
URBANISTES DE  
L'ATLANTIQUE

full program

# 2019 ANNUAL CONFERENCE PROGRAM



**REFLECTION**  
ATLANTIC PLANNERS INSTITUTE  
ANNUAL CONFERENCE ST. JOHN'S, NL  
*OCT. 2-4, 2019*



## WELCOME MESSAGES

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### **MARY BISHOP, FCIP**

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CHAIR, 2019 ATLANTIC PLANNERS INSTITUTE (API)  
ANNUAL CONFERENCE ORGANIZING COMMITTEE

Welcome to the 2019 Atlantic Planners Institute (API) Annual Conference—  
“Reflection.”

2019 is the 100th anniversary year of the formation of our national association, the Canadian Institute of Planners. As such, it is appropriate for us to reflect on the legacies of planning in Atlantic Canada, and consider our future—not only as a profession, but as individual planners.

The conference focuses on themes of interest to planners. As I write this during the aftermath of Hurricane Dorian it is not surprising that planning for, and adapting to climate change continues to be a priority. The conference also includes other topics that continue to be of interest such as affordable housing, healthy communities and public engagement, as well as new topic areas for us to consider such as Marine Spatial Planning.

In this conference, we challenge attendees to reflect on past and present planning practice, and to think about the new skills, knowledge and expertise you may need to equip you for an uncertain future.

Our thanks are extended to our keynote speakers, presenters, moderators, students and other volunteers. We acknowledge and appreciate the generosity of our corporate and municipal sponsors who have helped ensure the success of this conference.

Conferences don't happen without the hard work of a core group of people. As conference chair, I would like to acknowledge and thank the following people for their work in putting this conference together:

**Ann-Marie Cashin, MCIP**

**Lindsay Lyghtle Brushett, MCIP**

**Nancy Griffiths, MCIP**

**Christopher Hardy, MCIP**

**Alton Glenn, MCIP**

**Michelle MacDonald, API Executive Director and her staff**

**Enjoy the conference!**



## WELCOME MESSAGES

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### **SAMANTHA MURPHY, LPP, MCIP**

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#### API BOARD CHAIR

In a year of both retrospection over our past 100 years and anticipation as we look forward to the next 100, it is my pleasure to welcome you as we gather in St. John's for another great conversation.

Our annual conference is a great opportunity to focus the continuing planning discussion on examples and situations close to home; a chance to explore and learn from our past and anticipate and imagine how planners can and are contributing to resilient communities.

As always, the success of a great conference depends on the efforts of the host, and we look forward to seeing what our colleagues with the Newfoundland and Labrador Association of Planners have prepared for us.

### **ANN-MARIE CASHIN, MCIP**

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#### PRESIDENT OF THE NEWFOUNDLAND AND LABRADOR ASSOCIATION OF PROFESSIONAL PLANNERS

On behalf of the Newfoundland and Labrador Association of Professional Planners, it is my pleasure to welcome you to St. John's and the 2019 Atlantic Planners Institute Annual Conference—Reflection.

This year, as we celebrate the centenary of the Canadian Institute of Planners, we wanted to create a conference theme that acknowledges our profession's history and our contributions to communities, while also looking forward to where the profession is headed in the future. The theme Reflection was carefully chosen to produce a diverse program that applies to both urban and rural areas. As trends and technology evolve in our rapidly changing world, our profession must follow suit. I hope the program will foster meaningful discussion, and provide an opportunity for attendees to collaborate with a variety of professionals and learn about innovation in planning practice.

I want to thank our conference organizing committee, the keynote and plenary speakers, moderators, and all our volunteers for your dedication. I'd like to give a special thank you to the staff at the Atlantic Planners Institute and AOR Solutions, especially Michelle MacDonald, who has gone above and beyond in assisting us with this conference. This conference could not have happened without all of you.

I hope that you enjoy the conference, leave feeling inspired and have a wonderful time in beautiful St. John's.

## WELCOME MESSAGES

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### DANNY BREEN

MAYOR, CITY OF ST. JOHN'S

As Mayor of our Capital City, I am delighted on behalf of Council and its citizens to extend greetings and best wishes to all delegates attending the Atlantic Planners Institute (API) Conference in St. John's from October 2-4, 2019.

This year marks the 100th anniversary of the founding of the Canadian Institute of Planners, so we are especially honoured St. John's was chosen to host this year's conference. We hope you will take the time to visit some of our City's historical and natural landmarks and enjoy our City's great entertainment and fine cuisine, while experiencing our famous Newfoundland hospitality.

Professional planners assist municipalities by helping to ensure that our land and communities are healthy, vibrant and accessible to everyone. The City of St. John's hereby recognizes the Centenary of the Canadian Institute of Planners and extend our good wishes to its members on that occasion and support their continued contributions to municipal land use planning in the future.

We wish you well in your discussions as you meet to exchange ideas and knowledge to help you deal with the challenges facing your organization today. We hope your conference will be a rewarding and unforgettable experience and you have an enjoyable stay in our city.



## KEYNOTE SPEAKERS

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**GREG LINDSAY**

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**Greg Lindsay**, journalist, urbanist, futurist, and speaker, is the director of applied research at [NewCities](#) and director of strategy of its offshoot LA CoMotion—an annual urban mobility festival in the Arts District of Los Angeles. He is also a non-resident senior fellow of the Atlantic Council's Foresight, Strategy, and Risks Initiative, a visiting scholar at New York University's Rudin Center for Transportation Policy & Management, and co-author of *Aerotropolis: The Way We'll Live Next*.

He's a partner at FutureMap, a geo-strategic advisory firm based in Singapore, and has advised Intel, Samsung, Starbucks, Audi, Chrysler, Hyundai, Tishman Speyer, British Land, André Balazs Properties, Emaar, and Expo 2020, among many other organizations. He's also the inaugural urbanist-in-residence at URBAN-X—BMW MINI's urban tech accelerator.

His work with Studio Gang Architects on the future of suburbia was displayed at New York's Museum of Modern Art (MoMA) in 2012. His work has also been displayed at the 15th and 16th Venice Architecture Biennales, the International Architecture Biennale Rotterdam, and Habitat III.

Greg is a two-time Jeopardy! champion (and the only human to go undefeated against IBM's Watson).

Greg will speak about transportation, urbanization, climate change, health and well-being, and the role of innovation and technology in the future of planning.



**DR. JILL GRANT, FCIP**

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**Dr. Jill L Grant**, FCIP, is Professor Emeritus of Planning at Dalhousie University. Her research has examined innovative approaches to city building with a focus on themes such as sustainable community design, neighbourhood change, new urbanism, and healthy communities.

Jill has authored dozens of articles, chapters, reports, and five books, including *Seeking Talent for Creative Cities* (2014, University of Toronto Press) and *Planning the Good Community: New urbanism in theory and practice* (2006, Routledge). Her latest edited collection (with Alan Walks and Howard Ramos), *Changing neighbourhoods: Social and spatial polarization in Canadian cities*, will be published by UBC Press in 2020.

Join us as Jill speaks to "The long road we travel".

In 1912, New Brunswick and Nova Scotia became trend-setters: the first provinces to adopt town planning legislation. Over a century later, Atlantic Canada seems less innovative. The conference asks us to reflect on the past successes and challenges in planning in the region. In this keynote address Jill Grant will consider how our understanding of the purpose and practices of planning have developed and changed over the decades. To what extent has planning fulfilled its original objectives (such as promoting public health, achieving greater efficiencies, improving community amenities, and advancing social equity)? Where do we go next to do a better job of delivering sustainable, affordable, and livable communities?

# WEDS

## OCTOBER 2, 2019

**11:00 AM–5:00 PM**

**REGISTRATION**

ALT Hotel Foyer

**1:00 PM–4:30 PM**

**MOBILE WORKSHOP 1**

Meet in ALT Hotel Foyer

**Walking Tour**

*Workshop will go ahead rain or shine. Please dress appropriately.*

*Kathie Hicks, CEO, Spirit of Newfoundland Productions; Breannah Tulk, Director of Business Operations, First Light/Cochrane Centre; and Laura Bloomquist, Co-owner, The Parlour*

Downtown St. John's, with its narrow streets, rows of clapboard clad houses and numerous historic buildings, has stood the test of time. However, as the needs of the downtown have changed, the City has found ways to allow new uses in Designated Heritage Buildings while preserving the historic nature of these buildings. Join us on a walkabout of downtown St. John's where we'll visit three sites that have adapted Designated Heritage Buildings into new and exciting uses.

1. Masonic Temple—former meeting place of the Masons, now home to Spirit of Newfoundland Productions
2. Cochrane Centre—established by the Cochrane Street United Church, this community-focused organization now is home to 10 supportive housing units, a mid-sized performance hall, a commercial-sized kitchen, and a meeting/gathering place for community groups.
3. The Parlour—an early 1900s house converted into a café.

# WEDS

**1:00 PM–4:30 PM**

Meet in ALT Hotel Foyer

*Workshop will go ahead rain or shine. Please dress appropriately.*

**MOBILE WORKSHOP 2**

**Bus Tour, Paradise and Conception Bay South**

*Alton Glenn, MCIP, Director of Planning, Town of Paradise; and Corrie Davis, MCIP, Director of Planning, Town of Conception Bay South*

Over the past decade, growth in the St. John's urban region has created considerable challenges for suburban communities. In this workshop, learn how planners in the Towns of Paradise and Conception Bay South are working to strengthen community identity through development of identifiable town centre areas. See and hear about how policies in the new Paradise Municipal Plan have helped shape the redevelopment of a significant brownfield site. In Conception Bay South, participants will experience a new microbrewery located on the Town's Main Street and learn how current planning efforts are furthering local community economic development.

**1:00 PM–4:30 PM**

Meet in ALT Hotel Foyer

*Workshop will go ahead rain or shine. Please dress appropriately.*

**MOBILE WORKSHOP 3**

**Bus Tour, St. John's**

*Susan Lester, Market Manager, Lester's Farm Market; Bruce Knox, Healthy Communities Fieldworker, City of St. John's; Sarah Crocker, Co-chair for the St. John's Food Policy Council; Josh Smee, St. John's Farmers' Market Board of Directors; and Pamela Anstey, Executive Director, St. John's Farmers' Market Cooperative*

As we reflect on the history of the planning profession, one key theme that has come full circle is the profession's connection with public health and local food industries. As professionals concerned with the shaping of the built, natural, and social environment, planners can contribute to creating healthy communities. By integrating the importance of agricultural land preservation and small food production into municipal planning, we can help re-establish the connections between the land, local food and a healthy, sustainable built environment. Join our bus tour as we visit Lester's Farm Market, a St. John's Community Garden and the St. John's Community Market.

# WEDS

**6:00 PM-6:30 PM**

**NEW MEMBER WELCOME**

**Masonic Temple, 6 Cathedral Street**

**6:30 PM-8:30 PM**

**OPENING RECEPTION**

*Accessible entrance is off  
of Willicott's Lane.*

**Masonic Temple, 6 Cathedral Street**

# THURS

**OCTOBER 3, 2019**

**8:00 AM-9:30 AM**

ALT Hotel Foyer

**REGISTRATION**

**8:00 AM-9:00 AM**

Indigo/Cyan Room

**BREAKFAST**

**9:00 AM-9:30 AM**

Indigo/Cyan Room

**WELCOMING REMARKS AND  
INTRODUCTIONS**

*Ann-Marie Cashin, MCIP, NLAPP President;  
Mayor Danny Breen, City of St. John's;  
Mary Dalton, City of St. John's Poet Laureate*

**9:30 AM-10:30 AM**

Indigo/Cyan Room

**KEYNOTE SPEAKER**

**Greg Lindsay**

**10:30 AM-11:00 AM**

Indigo/Cyan Foyer

**BREAK**

# THURS

**11:00 AM–12:00 PM**

**session 1**

Orange Room

**PLANNING PRACTICE AND RECONCILIATION: A Reflection on Past Experiences, Future Opportunities and Putting Policy into Practice**

*Beth McMahon; and Stephen Stone*

CIP has been working to promote Indigenous community planning and acknowledges many goals of Indigenous communities intersect with planning concerns. This presentation will introduce CIP's policy on Planning Practice and Reconciliation and what it means. The presentation will reflect on past experiences with Indigenous community planning and explore trends in current and future Indigenous planning. The presentation will include practical applications on what reconciliation can mean in planning practice, through case studies of Indigenous land use planning, Indigenous governance structure and the additions-to-reserve process. The presentation will seek to demystify how non-Indigenous planners can move the needle on reconciliation and implement CIP's Indigenous Planning policy and the applicable Truth and Reconciliation Committee's Call to Actions.

**11:00 AM–12:00 PM**

**session 2**

Green Room

**HEALTHY AGE-FRIENDLY COMMUNITIES**

*René Babin, M.U.R.P.; and David Harrison, LPP, MCIP*

Municipalities across Canada are beginning to understand and address the economic and social reality of a rapidly aging population. Large or small, urban or rural, cities and towns must plan for the changing needs and abilities of all residents. Housing that promotes health, social inclusion, efficiency, connectivity, mobility and public engagement are all essential components of a healthy community. This session will provide key steps to creating an age-friendly community plan.

# THURS

**11:00 AM–11:30 AM**

**session 3**

Indigo/Cyan Room

**ETHICS FOR PLANNING AND DESIGN PROFESSIONALS**

*John Jarvie, RPP, MCIP; and Janice Harper, RPP, MCIP*

Acting in a professional and ethical manner is important to planners and the planning profession as well as communities served by planners. Yet in the busy day-to-day decision making of practicing planners in both the private and public sectors, situations often arise that test our ability to act in an ethical manner. In this session, attendees will discuss various scenarios that planners may face and how we can reflect upon and determine the best course of action to meet our responsibilities to the public, clients, employers, our profession and colleagues.

**11:30 AM–12:00 PM**

**session 3A**

Indigo/Cyan Room

**LEGAL ISSUES IN PLANNING**

*Stephen Penney, LLB*

Get an update on current and emerging legal issues in planning from one of the leading municipal law firms in Atlantic Canada. What recent Supreme Court of Canada decisions do you need to be aware of as you go about your daily practice? What issues are emerging as leading to legal action for municipalities and planning professionals and what steps can we take to prevent legal challenges?

**12:00 PM–1:00 PM**

Indigo/Cyan Room

**LUNCH**

**12:30 PM–1:00 PM**

**THE ROAD TO YOUR RPP DESIGNATION**

Orange Room

# THURS

1:00 PM–2:00 PM

## session 4

Green Room

### TACKLING THE CLIMATE CHANGE CRISIS—PART I

*Nancy Griffiths, BDEP, MCIP; and  
Gordon Smith, LPP, MCIP, FCSLA*

The commitment of the Canadian planning profession to help communities mitigate and adapt to the changing climate is set out in the Canadian Institute of Planners Policy on Climate Change. This session will help you understand this policy and what it means for your planning practice. Learn about how the province of Nova Scotia is implementing policies to support the work of planners to address climate change.

1:00 PM–2:00 PM

## session 5

Indigo/Cyan Room

### AFFORDABLE HOUSING—PART I: The Missing Middle

*Neil Lovitt, LPP, MCIP, CPT*

Development of alternative housing formats is often recommended as a strategy to address local affordability challenges. Examples ranging from laneway homes, tiny houses and accessory dwelling units, to low-intensity multiunit developments dubbed “the Missing Middle” are held up as solutions simply waiting for enabling development regulations. This presentation will explore alternative housing formats and development economics to highlight how housing design and density affect affordability, the types of affordability problems they are well-suited to address, and whether good policy and regulation alone is enough to implement them.

# THURS

1:00 PM–2:00 PM

## session 6

Orange Room

### THE CHANGING LANDSCAPE OF PUBLIC ENGAGEMENT

*Jamie Burke, RPP, MCIP; Juan Estepa,  
and Mark White, P. Eng*

Planners, engineers, architects...everyone is trying to find new, innovative ways to engage the public and share the right information with stakeholders. Social media is one of the most relevant tools currently used, but its use is not without challenges. This session will focus on three case studies and how various methods of social media were used during the engagement process. New ideas and lessons learned will help participants understand the social media environment and how to use it to improve future projects.

2:00 PM–2:30 PM

Indigo/Cyan Foyer

### BREAK

# THURS

2:30 PM–3:30 PM

## session 7

Green Room

### TACKLING THE CLIMATE CHANGE CRISIS—PART II

*Joseph A. Daraio; and Patricia Manuel,  
PhD, LPP, MCIP*

In Atlantic Canada, coastal protection plans are being prepared to ‘protect the coast from people’ and ‘people from the coast’. Making room for and using natural systems is gaining acceptance among coastal management practitioners, but societal and political knowledge of, and attitudes toward, working with nature at the coast are largely unknown. Public, political and professional understanding and acceptance of nature-based approaches is critical for using this type of adaptation. Learn about the implementation barriers and drivers for nature-based coastal adaptation in Nova Scotia municipal policy and planning. Attendees will then learn how in Newfoundland and Labrador, Memorial University has been undertaking a project that will lead to increased resilience to climate change in communities by building capacity to integrate existing climate change tools, resources and data into decision making for improved planning and development.

# THURS

2:30 PM–3:30 PM

## session 8

Orange Room

### AFFORDABLE HOUSING—PART II: Closing Gaps and Opening Doors, A Look at Affordable Housing Policies and Programs

*Ren Thomas, RPP, MCIP; Adriane Salah,  
MPlan; Alan Howell, MA, LPP, MCIP; and  
Jill MacLellan, LPP, MCIP*

Most municipalities across Canada are asking “How can we address housing affordability?”. This session will begin with research completed in Halifax Regional Municipality on available supports for social housing providers, factors that have impacted the ability to retain existing units, and whether these have changed over the past ten years. The session will continue with an interactive discussion on successful policies and programs that have been adopted across Canada, and the political and community response over time. Attendees can learn how to evaluate the robustness of their affordable housing development plans, mine existing local data and mobilize local resources to support increased affordability in their municipality.

# THURS

2:30 PM–3:30 PM

## session 9

Indigo/Cyan Room

### SHOULD WE TELL THEM WHEN THEY'RE WRONG? A Project-Based Discussion on Public Engagement Strategies

Jenny Lugar, BA, MES

At times, it is incumbent on planners and planning champions to respond to, and even contend with, widespread misinformation in our own communities. Misinformation (on the individual and community levels) has become a more pressing problem in recent decades, made easier through use of the Internet and Social Media. By using engagement strategies that aim to 'give everyone a voice', planners are often left at a crossroad: do I allow someone to stand up at an organized public event and state things that I know are not true? Or, should I contend with this information? The underlying question is: does the project benefit from intervention during public engagement? This session will begin with a 20-minute presentation followed by a discussion on personal experience with different projects. Attendees will leave this session armed with tools for grappling with misinformation in planning.

# THURS

3:30 PM–4:30 PM

## session 10

Green Room

### TACKLING THE CLIMATE CHANGE CRISIS—PART III: Climate Change Planning at Peggy's Cove

Margot Young, LPP, MCIP; Trevor Hume, BA, Dip. GIS/RS; and Kristin O'Toole, LPP, MCIP

Peggy's Cove is one of Nova Scotia's tourism icons. The community is very vulnerable to sea level rise and future projected storm surge. Learn how planners used scientific information to inform the preparation of a new Master Plan for the Community and the policies and actions contained in the plan. This session will identify a number of policies that are currently in place in most planning documents that are at odds with implementing the proposals for climate change mitigation.

3:30 PM–4:30 PM

## session 11

Orange Room

### CONFLICT OF INTEREST: Housing Struggles of a Student Town with an Aging Population, Antigonish, NS

Paul Dec, LPP, MCIP; and Jenny Lugar, BA, MES

This session will examine the housing market in the Town of Antigonish and the challenges it posed for planners involved in the Town's 2018/2019 Municipal Planning Strategy and Land Use By-law review. In a workshop format, participants will be given an opportunity to discuss possible strategies to address these challenges. This will be followed by a presentation on the approach selected for the newly adopted Municipal Planning Strategy.

# THURS

**3:30 PM–4:30 PM**

**session 12**

Indigo/Cyan Room

**RURAL AND SMALL TOWN  
CREATIVITY AND INNOVATION**

*Danielle Robinson, BA, MEd; and  
Colin Simic, MPlan*

The role that planning and planners have to play in developing creative and innovative solutions to rural and small town issues is explored in this session. Learn about the relationships between local food cultures, rural tourism development and sustainability and the role of planning, policy and governance and southern New Brunswick's ideas and lessons for cost-sharing models for regional recreation.

**5:00 PM–6:00 PM**

**REGISTER**

**SCHOOL OF PLANNING  
ALUMNI EVENT**

**The Salt House, 171 Water Street**

**6:00 PM–8:30 PM**

Indigo/Cyan Room

**CONFERENCE BANQUET AND AWARDS**

**6:00 PM  
COCKTAILS**

**7:00 PM  
DINNER**

**8:30 PM**

**FREE EVENING—ENJOY THE SIGHTS  
AND SOUNDS OF A NIGHT ON THE  
TOWN IN ST. JOHN'S**

# FRI

**OCTOBER 4, 2019**

**8:00 AM–8:30 AM**

Indigo/Cyan Room

**BREAKFAST**

**Launch of 2020 Conference**

**8:30 AM–9:30 AM**

**session 13**

Indigo/Cyan Room

**APPLYING ECOSYSTEM SERVICES  
(ES) IDEAS IN URBAN PLANNING:  
Insights for Atlantic Canada**

*Kate Thompson, BSc, BDes, MPS*

Planners are increasingly interested in applying ecosystem services (ES) ideas and natural asset management approaches. At the 2018 API Conference, attendees at an ES session recognized the multiple benefits of ES approaches: to respond to climate change, for community well-being and for economic development. These planners also expressed the need for better understanding of ES ideas and tools, and their application in planning. This facilitated workshop will build on the 2018 session by enabling participants to engage with current, evolving approaches to implementing ES across Canada. This session will present findings from a pan-Canadian survey of planners about how they are applying ES ideas, and share the practical wisdom of practitioners about the utility of these ideas. The workshop will enable participants to learn about, reflect on and critique ES ideas in planning. They will be challenged to discuss the collaboration that is needed to transform practice.

FRI

**8:30 AM–9:30 AM****session 14**

Orange Room

**PLANNING IN THE BIG TENT:  
Professional Collaboration**

*Nancy Griffiths, BDEP, MCIP; Richard Harvey PhD, P. Eng.; Matthew Mills, APALA, CSLA; Rachel Fitzkowski, APALA, CSLA; and Gordon Smith, LPP, MCIP, FCSLA*

Since the beginning, planning has been closely intertwined with other design professions. Given the complexity of current and emerging issues that fall into the realm of planners, the notion of interdisciplinary practice continues to expand. This session explores the opportunities and challenges of working with other professions to achieve better outcomes for communities. It asks: how can planners establish relationships with other professions, and what do we need to know to make such relationships successful and mutually beneficial? A multi-disciplinary panel will share their experiences and explore these questions in a lively moderated discussion.

**8:30 AM–9:00 AM****session 15**

Green Room

**THE HARM OF FORGETTING:  
Lessons On Preserving Painful  
Legacies from the Nova Scotia  
Home for Coloured Children**

*Alexandra Kitson; and Lisa Berglund*

This session provides planning professionals an opportunity to reflect on planning's role in addressing community trauma through land use decisions. This session on the redevelopment of the Nova Scotia Home for Coloured Children explores heritage planning approaches to sites of trauma. Hear about the results of research that included interviews with survivors and owners of the site as well as planners involved in the redevelopment application, to gain a better understanding of the effects these processes have on the community. Planning professionals can expect to gain a better understanding of the prevalence of these sites and the impacts the planning process can have on survivors.

FRI

**9:00 AM–9:30 AM****session 16**

Green Room

**USING REFLECTION TO MEASURE  
QUALITATIVE IMPACT**

*Alyson Dobrota*

Planners are key players in the development of projects that address pressing needs in our communities. Projects are often action-focused, with limited time to reflect on impact and to identify how these initiatives could better serve their purpose. Evaluation can identify areas of opportunity, build accountability with stakeholders and improve the overall success of projects. Many projects have broad goals; yet how do we know if we have met them? As time and capacity are often limited, there is little room to step back and consider a project's impact; however, reflection can be a powerful, low-resource evaluation tool. This session explores the importance of reflective evaluation, using research by Alyson Dobrota and Dr. Eric Rapaport on community event evaluation methods.

**9:30 AM–10:30 AM****session 17**

Orange Room

**MARINE SPATIAL PLANNING**

*Geoff Coughlan; Patricia Manuel, PhD, LPP, MCIP; Nicole Hynes; and Mary Bishop, FCIP*

As planners working in Atlantic Canada, we are surrounded by water. Yet many of us have little to do with what goes on in and on the ocean unless there is a land-based element related to a coastal issue. Marine Spatial Planning is a relatively new field concerned with managing coastal and marine space. This session explores the process of Marine Spatial Planning, what role there is for municipal, community and land use planners in marine spatial planning, and what expertise can planners offer to marine spatial planning in the Atlantic region.

FRI

**9:30 AM–10:30 AM****session 18**

Indigo/Cyan Room

**DOWNTOWN PLANS—  
EAST MEETS WEST***Kieron Hunt; Eric Lucic, LPP, MCIP; and  
Justin Preece, LPP, MCIP*

Using examples from the west, this session will discuss an approach to planning that encourages the private sector to think like the public sector and the public sector to think like the private sector; and will inspire attendees to reflect upon the historic value of downtowns and main streets, respond to evolving demographics and changing technology, innovate using market analysis to understand how to plan future land uses and evaluate how other communities across Canada and the US have delivered success.

Moving toward the east, the session will then focus on the evolution of the HRM Centre Plan; the rationale for its introduction; the process of engagement; what staff learned along the way; the collaboration and compromise necessary for plan success; the planned and unforeseen collateral benefits of the major change; and ultimately, what got the Centre Plan across the finish line in September 2019.

**9:30 AM–10:30 AM****session 19**

Green Room

**STUDENT PRESENTATIONS***Justin Quigley, and Alexandra Kitson***STUDENT POSTERS***Laura McCardle, Claire Tusz, Kate Clarke,  
Liam King, and Kristen Bartmann*

Students and staff at Dalhousie University's School of Planning are working hard to complete their programs. In this session, the results of their research and other initiatives will be presented. Learn about topics that excite today's planning students in this session through posters, presentations and lively discussions.

FRI

**10:30 AM–11:00 AM**

Indigo/Cyan Foyer

**BREAK****11:00 AM–12:00 PM**

Indigo/Cyan Room

**KEYNOTE SPEAKER****Dr. Jill Grant, FCIP****12:00 PM–12:15 PM**

Indigo/Cyan Room

**CLOSING REMARKS****2:00 PM**

Meet in ALT Hotel Foyer

**POST CONFERENCE WALKING TOUR**

**Sticking around St. John's after the conference? Join us for a walking tour of public art in Downtown St. John's.**

Rather a self-guided tour? We recommend downloading a FREE St. John's place-based audio app: [batteryradio.weebly.com/locative.html](http://batteryradio.weebly.com/locative.html)

- Inside Outside Battery: Sounds & stories whisper in your ear from Battery Road to the North Head Trail—triggered automatically as you walk.
- Neighbours: You can explore the city's cultural communities as you stroll the downtown, with stories as you pass different locations.

## SPEAKER BIOGRAPHIES

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### MARY DALTON, *City of St. John's Poet Laureate*

#### WELCOMING REMARKS AND INTRODUCTIONS

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Poet Laureate of the City of St. John's, Mary Dalton is the author of five books of poetry, among them Merrybegot, Red Ledger, and Hooking: A Book of Centos, released in 2013 by Vehicule Press of Montreal. A collection of her prose writings, Edge: Essays, Reviews, Interviews, was released by Palimpsest Press in 2015. A letterpress chapbook, Waste Ground, came out from Running the Goat Press in 2017.

Dalton's poetry has appeared in journals and anthologies across Canada, and in Ireland, England, Belgium and the U.S. She is the recipient of several awards and nominations, provincial and national, for her work. She was recently appointed Professor Emerita at Memorial University.

### STEPHEN STONE

#### SESSION 1

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Stephen is a planner with six years' experience in municipal planning, indigenous planning, land development planning and community engagement throughout Atlantic Canada. Stephen has a depth of experience assisting indigenous communities with land use planning, community engagement techniques, economic development strategies, and governance capacity building. Stephen is currently working with Neqoktuk Maliseet Nation on developing the Nation's first comprehensive Land Use Plan. Additionally, Stephen closely works with Kingsclear First Nation in New Brunswick with various community planning initiatives, including strategic plans, economic development strategies, a Comprehensive Community Plan, and a Land Use Plan. Stephen ensures that community capacity building is at the core of all planning initiatives and has unique approaches to project's to address the complexities involved in indigenous planning.

### BETH MCMAHON, *MES*

CHIEF EXECUTIVE OFFICER, CANADIAN INSTITUTE OF PLANNERS

#### SESSION 1

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With over 20 years of non-profit experience, Beth McMahon has held senior leadership roles in the Canadian Vintners Association and Canadian Organic Growers, and is currently the CEO of the Canadian Institute of Planners (CIP) and the CIP-Planning Student Trust Fund. CIP is the national voice of professional planners, with more than 7,000 members across the country, providing educational opportunities and policy leadership for the profession. Beth received her undergraduate from the University of Toronto (Employment Relations) and Masters from York University (Environmental Studies), and most recently completed the Ivey Business School's non-profit executive leadership program, CommunityShift. Beth grew up in Brockville (ON) and has lived in Victoria, Toronto, Sackville (NB), and currently calls Ottawa home.

### DAVID HARRISON, *LPP, MCIP*

#### SESSION 2

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David Harrison is an urban planner, housing advocate and economic development consultant based in Dartmouth, Nova Scotia. Since 2000 he has worked on more than 30 different housing projects including planning, feasibility studies and project management for non-profit, municipal and private sector clients.

For his work with mental health consumers in 2008, he received a Canadian Institute of Planners Award for Housing Excellence. In 2016, he was co-recipient of a CIP Award of Merit for Social Planning and an Atlantic Planners Institute Planning Policy Award for his housing needs assessment work conducted with 6 municipal units on Nova Scotia's South Shore.

## SPEAKER BIOGRAPHIES

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Mr. Harrison specializes in seniors housing and age friendly community planning. In 2016 he participated in CMHC's Seniors Roundtable—providing input into the National Housing Strategy—and he was also an advisor to SHIFT: Nova Scotia's An Action Plan for an Aging Population.

### **RENÉ BABIN, M.U.R.P.**

**SPECIALIST, OUTREACH, ATLANTIC REGION, CANADA MORTGAGE AND HOUSING CORPORATION**

#### **SESSION 2**

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René has a Master's degree in Urban and Rural Planning from Dalhousie University (T.U.N.S.). He has many years of experience in both public and private practice and has worked on planning projects of both local and regional scale. He joined CMHC 10 years ago as a consultant for sound management practices of COOPs, non-profit housing, and seniors' housing. He is currently an Outreach specialist in Partnerships and Promotions and provides insight on housing issues affecting a diverse clientele including seniors, newcomers, low-income households, Indigenous households, and people with different physical or mental incapacities.

### **JANICE HARPER, RPP, MCIP**

#### **SESSION 3**

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Janice Harper, RPP, MCIP, is the Senior Planner at the Department of Agriculture and Land in the Province of Prince Edward Island. She was a member of the Provincial Task Force on Land Use Policy, and currently serves on the provincial Climate Change Secretariat. She had served on the Atlantic Planners Institute Executive Council prior to joining the Professional Standards Board in 2018. She is currently chair of the Professional Education and Examination Sub-Committee. Janice graduated from the School of Urban and Regional Planning from Queen's University in 2003.

### **JOHN JARVIE, RPP, MCIP**

#### **SESSION 3**

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John Jarvie, MCIP, RPP is currently the Town Manager in Rothesay New Brunswick. He has worked in each of the Atlantic Provinces and Alberta including at four regional planning agencies. He is a graduate of Dalhousie University's School of Architecture and has been a Canadian Institute of Planners Member for more than 30 years. He was the first Chair of the Professional Standards Board serving for six years. He is a public member of the New Brunswick Law Society Council.



## SPEAKER BIOGRAPHIES

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### **STEPHEN PENNEY, LLB**

PARTNER, STEWART MCKELVEY

SESSION 3A AND 18

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Steve's practice focuses on employer-side labour and employment, and civil litigation, particularly in the areas of municipal law, professional negligence and commercial disputes. He has a broad range of court and hearing experience, having appeared at all levels of court in this country, including three cases before the Supreme Court of Canada.

In the municipal setting, Steve has acted for most of the municipalities in Newfoundland and Labrador, on a wide array of matters, including being counsel on the following representative matters:

- Two of the leading municipal tax cases heard by the Newfoundland and Labrador Court of Appeal—Eastern Demolition v Long Harbour and Happy Valley-Goose Bay v Cabot.
- A disputed municipal election involving a judicial recount and Charter challenge—Coombs v Moss.
- Numerous reported decisions on development issues and the jurisdiction of the Appeal Board, including—Powerlane v ENRAB and Paradise, Petty Harbour-Maddox Cove v ENRAB and Chafe, Clarendville v ENRAB and Walsh.
- Acting for a contractor in the multi-million dollar litigation over the St. John's waste water treatment facility.
- Currently acting for Deer Lake in the flooding class action litigation Dewey v Kruger, et al.

Steve has received numerous national accolades, including Best Lawyers designations in the areas of Municipal Law, Labour and Employment and Administrative and Public Law, being recognized as a Benchmark Local Litigation Star, and being named a Lexpert Rising Stars Leading Lawyer Under 40 in 2010.

### **NANCY GRIFFITHS, BDEP, MCIP**

ASSOCIATE PLANNER—ENVIRONMENTAL, WOOD ENVIRONMENT & INFRASTRUCTURE SOLUTIONS

SESSION 4 AND 14

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Nancy is a social scientist and qualified municipal planner with 25 years of experience. At Wood, she participates in community planning, land use planning, infrastructure planning, waste management planning, public consultation / stakeholder engagement, environmental planning, environmental / socioeconomic assessments and socioeconomic effects management in Newfoundland and Labrador and beyond.

### **GORDON SMITH, LPP, MCIP, FCSLA**

NOVA SCOTIA PROVINCIAL DIRECTOR OF PLANNING

SESSION 4 AND 14

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Gordon has had the pleasure of engaging in private and public practice for over 30 years in Manitoba, Ontario, Atlantic Canada, and internationally, including 8 years operating and owning his own practice in Botswana, Africa.

Gordon perceives planning and design as a process to work within communities of interest to arrive at meaningful, practical, and elegant solutions. Through the arc of his practice, he has explored the application of theory into his everyday work at constantly increasing scales, starting his career with the construction of residential gardens and moving up to the large scale-policy work that he has been undertaking as the Director of Planning for the Province of Nova Scotia for the last 5 years.

Award-winning projects that he has led include the Town of Riverview Urban Design and Built Form Guidelines, the Dartmouth Common Master Plan, the Sydney Port to Port Strategic Plan, the Grand Parade/Province House Joint Public Lands Plan, the Blueprint for a Bicycle Friendly Halifax

## SPEAKER BIOGRAPHIES

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Regional Municipality, and the Central District Integrated Land Use Plan in Botswana, Africa.

Throughout his career, Gordon has always worked with multi-disciplinary teams and he strongly believes in the necessity of applying many minds and perspectives to develop situationally appropriate solutions.

### **NEIL LOVITT, LPP, MCIP, CPT**

SENIOR MANAGER, PLANNING & ECONOMIC INTELLIGENCE, TURNER DRAKE & PARTNERS LTD.

#### SESSION 5

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Neil is a Professional Planner and Senior Manager of Planning & Economic Intelligence at Turner Drake & Partners Ltd., a Halifax-based multi-disciplinary real estate consultancy. Neil specialises in projects that marry planning policy with real estate market analysis and land economics.

### **JAMIE BURKE, RPP, MCIP**

SENIOR MANAGER OF CORPORATE PROJECTS, TOWN OF SACKVILLE

#### SESSION 6

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Jamie Burke is the Senior Manager of Corporate Projects for the Town of Sackville, New Brunswick. He is responsible for the Department of Tourism and Business Development and the Department of Recreation Programs and Events, as well as Corporate Communications, Economic Development, and university-community relations. Jamie was previously employed with the City of Moncton, where he was the Senior Planner—Development Planning with the Urban Planning Department. He has worked in municipal and urban planning roles in New Brunswick and Nova Scotia, has worked abroad with the Scottish Environment Protection Agency in Edinburgh, UK, and has been a part-time faculty member in the Department of Geography and Environment at Mount Allison University. He is a member of the Canadian Institute of Planners, a Registered Professional Planner, and the President of the New Brunswick Association of Planners. Jamie holds a BSc. from Mount Allison University and a Master in Environmental Studies (Planning) from York University.

### **MARK WHITE, P. Eng**

MANAGER, CONSTRUCTION ENGINEERING, CITY OF ST. JOHN'S

#### SESSION 6

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Mark is a Civil Engineer and currently the Manager of Construction Engineering with the City of St. John's.

Mark graduated from Memorial University in 2005 and obtained his Master's Certificate in Project Management from the Schulich School of Business—York University in 2009. He worked for the first three years with a local engineering consulting firm before joining the City of St. John's in 2008.

After joining the City of St. John's, he worked as a project engineer for five years, as a construction Engineer for six years and is now the Manager of Construction Engineering for the year.

Projects that his group oversee include major water and sewer replacement/improvements as well as annual streets, retaining wall and bridge programs. Recent projects include Kenmount Road trunk storm sewer upgrade and the Portugal Cove Road transmission watermain replacement.

### **PATRICIA MANUEL, PhD, LPP, MCIP**

SCHOOL OF PLANNING, DALHOUSIE UNIVERSITY

#### SESSION 7 AND 17

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Dr. Patricia Manuel is professor of planning in the School of Planning at Dalhousie University. She teaches and supervises students broadly in the areas of environmental planning theory and practice. Dr. Manuel conducts applied research in climate change adaptation planning focusing on coastal communities and in marine spatial planning and serves as an expert on national and regional coastal and climate change advisory committees. She is active with community-based groups to promote environmentally

## SPEAKER BIOGRAPHIES

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responsible land planning and development, using a watershed management approach. Dr. Manuel serves on the board of Coastal Zone Canada and is a member of the Canadian Association of Geographers, Canadian Institute of Planners, the Atlantic Planners Institute, and the Licensed Professional Planners Association of Nova Scotia and is a Licensed Professional Planner (LPP) in Nova Scotia.

### **REN THOMAS, RPP, MCIP**

ASSISTANT PROFESSOR, SCHOOL OF PLANNING, DALHOUSIE UNIVERSITY

#### SESSION 8

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Ren Thomas has a M.A. and Ph.D. from the UBC School of Community and Regional Planning (SCARP) and is a Registered Professional Planner and member of the Planning Institute of British Columbia.

Ren has worked in a variety of public, private, and non-profit settings, including the Ontario Growth Secretariat, University of Oregon, Canada Mortgage and Housing Corporation, TransLink, and the BC Non-Profit Housing Association. Ren is an Assistant Professor at the Dalhousie University School of Planning and a Founding Fellow of the MacEachen Institute of Public Policy and Governance. She is currently leading two SSHRC-funded research studies: one on rental housing policies in Canadian cities and the other on non-profit housing in Halifax. She is particularly interested in the ways that planning for housing and transportation, two fundamental types of municipal infrastructure, contribute to more sustainable regions. Her edited book, *Planning Canada: A Case Study Approach*, won the CIP Award of Merit for Publications in 2016. Her latest book, *Transit-Oriented Development: Learning from International Case Studies*, co-written with Luca Bertolini (Professor at the University of Amsterdam) will be published in 2020.

### **ALAN HOWELL, MA, LPP, MCIP**

SENIOR PLANNER, NOVA SCOTIA DEPARTMENT OF MUNICIPAL AFFAIRS AND HOUSING

#### SESSION 8

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Alan Howell is a graduate of the University of Waterloo and Concordia University. Alan is currently the new president of the Licensed Professional Planners Association of Nova Scotia (LPPANS) and a new board member of the Affordable Housing Association of Nova Scotia (AHANS). To help pay the bills Alan works for the Nova Scotia Department of Municipal Affairs and Housing. Alan lives in the Town of Wolfville, Nova Scotia where he takes care of one dog, three cats, two rabbits, three chickens, and two small humans. He is an advocate of social equity, affordable housing, child centered design, and more recently e-bikes.

### **ADRIANE SALAH, MPlan**

#### SESSION 8

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Born and raised in Halifax, Adriane received her undergraduate degree in International Development and Economics from Saint Mary's University. Work at home and abroad drew her attention to the displacement of vulnerable populations and the significance of safe, sustainable housing in communities. In 2016, she began her Master of Planning at Dalhousie University where her research focused on the supply of affordable housing and the stabilizing role it can play in neighbourhoods. Upon graduating she was excited to continue working with Ren Thomas researching the impact of policies and programs on non-profit housing providers in Halifax Regional Municipality. She currently works as a Planner alongside an amazing team at the Affordable Housing Association of Nova Scotia.

### **JENNY LUGAR, BA, MES**

#### SESSION 9 AND 11

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Jenny Lugar is an urban planner at WSP in Dartmouth, Nova Scotia. She has worked on a variety of planning studies and has a specialty in Active

## SPEAKER BIOGRAPHIES

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Transportation Planning, Municipal Policy Development, and Sustainability Planning. Her career began in the non-profit sector, working with Halifax charity Ecology Action Centre, which grew her relationship with the grassroots and led to a breadth of experience in designing and facilitating public engagement programs. Jenny often presents at conferences on Future Ready Planning, a WSP sustainability initiative, and is the Chair of the Heritage Advisory Committee at HRM Regional Council. She has a Masters in Environmental Studies in Urban Planning from York University.

**MARGOT YOUNG, LPP, MCIP**  
EDM PLANNING SERVICES LTD.

### SESSION 10

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Margot is a founding partner, the current managing partner of EDM and senior planner. Her work has been recognized nationally and internationally for its excellence.

Margot's area of expertise is the integration of large amounts of data into planning and design solutions, developing frameworks and study methods, as well as principled approaches to design that result in projects that are enduring (as opposed to designs that are quickly dated), pragmatic and affordable, address true community needs, and are environmentally conscious. Her extensive education in engineering and the sciences allows her to converse with a wide range of specialists, understanding each one's language, and understanding when and how each discipline should play a role on the team. She has lectured on the selection and integration of technical models in planning at Harvard, Yale, University of Pennsylvania, Technical University of Nova Scotia (TUNS), Daltech, and the Nova Scotia College of Art and Design (NSCAD).

Margot holds a Masters in Landscape Architecture (Landscape Ecology) from Harvard University in Cambridge, Massachusetts (1992) and an undergraduate degree in Landscape Architecture from the University of Toronto (1984).

**TREVOR HUME, BA, DIP. GIS/RS**  
EDM PLANNING SERVICES LTD.

### SESSION 10

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Trevor Hume is EDM's Senior Geomatics Specialist, Community Consultation Specialist, and Project Manager with more than 20 years experience. He has lead several of EDM's largest and best known regional planning projects.

Trevor provides GIS and project management services to large-scale geomatics clients, such as Service Nova Scotia, municipal governments, federal departments and agencies, and private firms. His experience has allowed him to become a power user of a wide range of GIS applications including ArcGIS. Trevor has used GIS software and development tools to support scientific, engineering, and planning projects throughout Atlantic Canada. He has worked particularly closely with Margot Young on a wide variety of suitability models, spatial/demographic/cohort models, and other cultural models. Trevor is particularly familiar with the incorporation of land use and ecological management issues in GIS-based models and master plans, and is adept at solving complex problems using innovative and creative approaches. Trevor also has an in-depth knowledge of environmental and other government approval processes and routinely works with and coordinates teams to successfully move projects forward.

**KRISTIN O'TOOLE, LPP, MCIP**  
SENIOR MANAGER, PLANNING, DEVELOP NOVA SCOTIA

### SESSION 10

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Kristin is a professional planner with a Bachelor of Arts (Hons) and a Masters of Planning who has been involved in a wide range of strategic planning, land-use planning, development and urban design projects, ranging in scope from plan development and project management to implementation within urban, rural and Ingenious contexts. With more than a decade of experience, Kristin's professional career has spanned both the private and public fields of practice.

## SPEAKER BIOGRAPHIES

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In her present role as Senior Manager, Planning with Develop Nova Scotia, Kristin works closely with communities and stakeholders across Nova Scotia, as well as various levels of government and partner agencies, to develop plans and strategies that serve to leverage strategic lands and infrastructure as differentiators that drive inclusive economic growth. At the heart of this work is creating authentic, unique and inclusive places, through meaningful community engagement, to make Nova Scotia an irresistible place to live, work, visit and invest.

### **PAUL DEC, LPP, MCIP**

#### SESSION 11

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Paul is a passionate urbanist from Europe. He grew up in Poland as well as Germany and lived on a couple of continents before settling down in Nova Scotia. While he worked as a project manager for a consulting firm in the Middle East, he discovered his fascination for the planning profession. Soon after, he obtained his planning degree from the University of the West of England in Bristol, UK. After moving to Halifax, Paul became involved with the local urban development community and collaborated with organizations such as Our HRM Alliance, It's More Than Buses, Fusion and the 'Village on Main' Business Improvement District. Eventually he joined the Eastern District Planning Commission, which shapes land use planning for six municipalities in eastern Nova Scotia. Paul gets easily excited about efficient land use planning, human-centered urban design, GIS applications and legal aspects of plans and policy.

### **DANIELLE ROBINSON, BA, MEd**

PHD CANDIDATE, UNIVERSITY OF GUELPH, COLLEGE PROFESSOR,  
OKANAGAN COLLEGE

#### SESSION 12

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Danielle Robinson teaches courses in tourism planning, wine and culinary tourism and sustainable tourism at Okanagan College and is a PhD Candidate in the School of Environmental Design and Rural Development at the University of Guelph. Her current research explores the relationships between local food cultures, sustainability and rural tourism development through a comparative study of Nova Scotia's Annapolis Valley and British Columbia's Okanagan Valley.

### **COLIN SIMIC, MPlan**

COMMUNITY & ENVIRONMENTAL PLANNER, DILLON CONSULTING LIMITED

#### SESSION 12

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Colin is currently employed with Dillon Consulting Limited as a Community and Environmental Planner. Based out of Saint John, New Brunswick, Colin provides planning and design services nationwide with a specific focus on Atlantic Canada. Prior to his current position, Colin worked on behalf of the Town of Wolfville, NS and the Town of Windsor, NS as their Town Planner.

Working in both the public and private sectors has allowed Colin to develop a unique skill set, which has allowed him to assist multiple urban, rural and Indigenous communities to meet their planning needs and objectives. With vast experience completing planning projects in Nova Scotia, New Brunswick, British Columbia and the Northwest Territories, Colin contains a strong knowledge and understanding of planning policies and processes, community engagement and visualization techniques, and various land development tools and regulations.

Colin generates his best planning and design ideas while sitting on patios enjoying the maritime weather.

## SPEAKER BIOGRAPHIES

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### **KATE THOMPSON, BSc, BDes, MPS**

INTERDISCIPLINARY PHD CANDIDATE, ADJUNCT FACULTY AND  
UNDERGRADUATE ADVISOR, SCHOOL OF PLANNING DALHOUSIE UNIVERSITY

#### SESSION 13

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Kate Thompson is an Interdisciplinary PhD candidate, and adjunct faculty member and academic advisor in the School of Planning, Dalhousie University. Her supervisors are Dr. Kate Sherren and Dr. Peter Duinker of the School for Resource and Environmental Studies at Dalhousie. She is conducting research into innovative policies and practices for implementing ecosystem services (ES) ideas and approaches in Canadian urban planning. Because most of the knowledge on ES is being supplied by disciplines other than planning, and from outside of the Canadian context, it is often challenging for planners to translate this guidance and apply it effectively in their communities. Kate aims to provide planning practitioners and scholars with insight and guidance into how ES approaches can improve urban planning policies for community and environmental well-being. Her doctoral research is supported by a Social Sciences and Humanities Research Council of Canada Doctoral Fellowship.

### **RICHARD HARVEY, PhD, P. Eng.**

SENIOR WATER RESOURCES ENGINEER, WOOD ENVIRONMENT  
& INFRASTRUCTURE SOLUTIONS

#### SESSION 14

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Richard is an expert in risk assessment and management of municipal water and wastewater infrastructure using data mining and GIS spatial analytics. His work has involved creating and maintaining safe drinking water sources for small, rural and Indigenous communities, civil engineering design and asset management. At Wood, Richard participates in a variety of projects including civil engineering design, engineering risk assessment, flood risk analysis and drinking water supply and related infrastructure for small communities.

### **MATTHEW MILLS, APALA, CSLA**

#### SESSION 14

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Matthew is a partner and landscape architect at Mills & Wright Landscape Architecture, a landscape planning and design studio based in St. John's. He has worked in the design industry in Newfoundland & Labrador since 2006 on a broad range of projects including private residences, commercial buildings, school grounds, health care facilities, parks and recreation master plans, and municipal parks.

Born and bred in Newfoundland, a guiding principle of Matthew's practice is his belief that Newfoundland & Labrador is a unique cultural landscape and its built environment should reflect and celebrate that. He strives to provide his clients with excellent service, an approachable design process, and responsive design solutions that respect the natural character of their site.

Matthew is a full member of the Canadian Society of Landscape Architects, the Atlantic Provinces Association of Landscape Architects, and the Ontario Association of Landscape Architects, as well as a Candidate Member of the API. He is also currently serving as President of the Atlantic Provinces Association of Landscape Architects.

### **RACHAEL FITKOWSKI, APALA, CSLA**

#### SESSION 14

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After graduating with distinction from the Bachelor of Landscape Architecture program at the University of Guelph in 2013, Rachael moved to St. John's to pursue a career in landscape architecture. While working in the province, Rachael has been involved in numerous projects, including municipal parks and multi-use trails, tourism and heritage planning projects, memorials and cemeteries, commercial properties, and private residences.

Besides working in landscape architecture, Rachael has a long history in the customer service field. From the tourism industry in Niagara Falls, to a position at Walt Disney World in Florida, she has learned the importance of good customer service. Rachael places great emphasis on connecting with

## SPEAKER BIOGRAPHIES

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her clients, to fully understand their wants, and to help them fulfill their needs.

Rachael is also a full member of the Canadian Society of Landscape Architects and the Atlantic Provinces Association of Landscape Architects.

### **ALYSON DOBROTA**

EXECUTIVE DIRECTOR, PBJ DESIGN

#### SESSION 16

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Alyson Dobrota is a recent graduate from Dalhousie's School of Planning, where she studied evaluation methods of community events as a way of building community capacity with Dr. Eric Rapaport. Though her work at PBJ Design, Alyson uses creative solutions to build vibrant communities. She is interested in exploring ways that organizations can evaluate their approaches to community building to achieve meaningful impact.

### **GEOFF COUGHLAN**

ACADEMIC DIRECTOR AND INSTRUCTOR FOR THE MARINE INSTITUTE OF MEMORIAL UNIVERSITY'S MASTER OF MARINE STUDIES (MARINE AND SPATIAL PLANNING AND MANAGEMENT) PROGRAM

#### SESSION 17

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Geoff proposed and led the development of the first graduate level marine spatial planning program in North America that commenced in September 2016. He currently serves as an instructor and Academic Director of the program. Program development included the engagement of international MSP expertise and raised awareness of MSP for local stakeholders. The program aims to contribute to increased MSP capacity in Newfoundland and Labrador, Canada and internationally.

Previously Geoff worked with Fisheries and Oceans Canada Newfoundland and Labrador Region where he served a coordination role for development

and implementation of an integrated management plan for one of five priority Large Ocean Management Areas in Canada (as per Canada's Oceans Act and Canada's Oceans Strategy). This involved working collaboratively with a number of governmental, academic, community and industry stakeholders/partners. He played a similar role for development of the integrated management plan for the Placentia Bay Coastal Management Area and was also involved in the establishment of the Eastport Marine Protected Areas.

As Oceans Governance Coordinator he was responsible for the coordination of governance mechanisms for oceans management in the NL Region, including provision of secretariat support for the executive level federal/provincial Regional Oversight Committee and Canada Newfoundland and Labrador Committee on Oceans Management.

In addition, Geoff has experience with the development of geospatial-based products to support marine spatial planning and was an author of the Grand Banks of Newfoundland Atlas of Human Activities.

### **MARY BISHOP, FCIP**

URBAN PLANNER

#### SESSION 17

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Mary Bishop has been a planner in Newfoundland and Labrador for over 30 years. During that time, she has worked as a planning consultant, as a planner in several departments of the Provincial government, and as Director of Planning for the Town of Conception Bay South. Her most enjoyable aspects of her career as a planner have been working on projects that required new and creative solutions to land use and development policies and programs. Now semi-retired, she enjoys helping small towns deal with planning problems and playing her collection of ukuleles.

## SPEAKER BIOGRAPHIES

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### **KIERON HUNT**

PLANNING LEAD, FBM ARCHITECTURE

#### SESSION 18

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Kieron has 18 years experience preparing implementable market-driven land planning, market analyses and development strategies. Kieron's area of expertise lies in Retail Market Analyses and Downtown and Main Street Planning, and the requisite public and stakeholder engagement that brings a community together in support of a vision. His recent projects include the City of Port Coquitlam BC for whom Kieron was the Lead Planner for the Downtown Action Plan, the City of Spruce Grove, Alberta as the Lead Planner for the City Centre Area Redevelopment Plan and the City of Melfort, SK as the Lead Planner for the Main Street Revitalization Strategy. Kieron was a recipient of a 2019 CIP Award of Excellence for Small Town/Rural Planning for his work as part of the Cowichan Bay Vitalization Strategy collaborative team, where he provided expertise on the market analysis and village position strategy. Kieron has also conducted comprehensive market analyses, development and land use planning strategies around the world in markets such as Russia, Romania, Ukraine, Germany, South Korea, Hong Kong, UAE, Oman, Lebanon, Mexico and Brazil. Prior to relocating to Halifax from Vancouver and joining FBM as their Planning Studio Lead in August 2019, Kieron was the President of his own planning firm - Key Planning Strategies and the Director of Canadian Operations for Cushing Terrell Architecture. Kieron is the National Co-Chair for the International Council of Shopping Centers P3Retail program and served on the IEDC Editorial Committee for the 2016 publication: Retail as a Catalyst for Economic Development.

### **ERIC LUCIC, LPP, MCIP**

MANAGER OF REGIONAL PLANNING, HALIFAX REGIONAL MUNICIPALITY

#### SESSION 18

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Eric Lucic, is the Manager of Regional Planning with the Halifax Regional Municipality. As a leader he focuses on strategic thinking, city building and relationship development. In his role as Division lead, Eric is responsible for Regional, Community and Local Level Policy, Social & Economic Research, Urban Design & Heritage. Providing vision and strategic

leadership, Eric is accountable for the formulation of long range objectives, policies and recommendations related to future land use, including the preparation, review and evaluation of municipal planning strategies, land use by-laws and regulations. Prior to joining HRM in 2018, Eric worked for the Cities of Mississauga and Brampton where his primary focus was on Parkland and Community Spaces Planning. Eric is a self-professed Planning geek; a mixed use and walkable community fan; a parkland lover; and a cycling, kayaking and sports enthusiast.

### **JUSTIN PREECE, LPP, MCIP**

PLANNER, HALIFAX REGIONAL MUNICIPALITY

#### SESSION 18

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Justin Preece, is a Planner with Halifax Regional Municipality. His background includes work in both the private and public sector on various aspects of planning and administration ranging from streetscaping to flood risk mapping. Following an engaging and diverse decade of planning in Corner Brook, Newfoundland and Labrador, Justin returned to Halifax in 2016 where he worked in Urban Enabled Planning Applications before joining the Centre Plan team in 2017. He is currently involved in the development of policy, regulations and design standards for the Centre Plan project.

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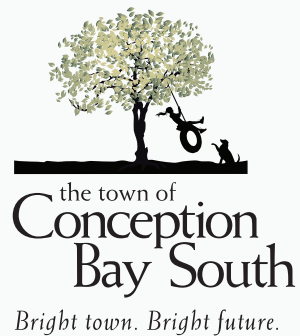
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