



Charlottetown, October 19 – 21

Atlantic Planners Institute Conference

A PLACE FOR EVERYONE

Sponsorship Opportunities

Join Us!

The 2022 Annual Regional Conference of the Atlantic Planners Institute (API), will be held in the beautiful and vibrant seaside city of Charlottetown, PE from October 19-21, 2022. Take advantage of one of the limited opportunities available to become a sponsor at this signature event.

The 2022 Conference

In 2022, the API Conference will be themed around the work done by planners in creating “**A Place for Everyone.**” Whether in housing, recreation, or simple pride of place, the forward-thinking work of planners is critical in creating areas where everyone can feel welcome. But beyond the physical outcomes, the planning process also has a need for everyone to be heard, to know that they have a place in shaping the future of their community.

Conference Subthemes

- **Housing and Transportation:** Urban and rural, affordability, feasibility, and innovation
- **Climate Change Adaptation:** Managing public spaces, natural infrastructure, and habitat
- **Newcomers and multiculturalism:** Immigration, diversity, equity and inclusion
- **Reconciliation:** Indigenous perspectives, two-eyed seeing, and public participation
- **Lessons from COVID:** Changing modes of engagement, adaptations to practice, unveilings, and operations

Now, more than ever, practising planners are hungry for the knowledge, skills and expertise that will be needed to help communities interpret and respond to the social, environmental and technological changes that are occurring.

Who's Coming?

A Place for Everyone 2022 will attract professional planners, planning students, municipal staff, elected officials, and other professionals with an interest in planning. The conference will provide an important opportunity for professionals from diverse fields to come together to network and explore ways to further integrate the relationship between planning, our communities, and the new environment.

The Program

The three-day event will be packed with professional development opportunities, networking events, workshops, walking tours, and more. With an active and diverse program, attendees will learn from leading keynote speakers, diverse and normative breakout sessions, and engaging mobile workshops. More information about the conference can be found at:
<https://atlanticplanners.org/events/api-conference-2022/>

Become a Sponsor or Exhibitor!

Platinum (\$5000)

- 2 full conference registrations
- Trade Show booth opportunity where organization can interact with conference attendees
- Opportunity to speak at Opening Reception
- Verbal acknowledgement of sponsorship during Thursday and Friday morning Opening Remarks and during Banquet
- Logo featured on printed signage throughout the conference
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Gold Sponsor- \$2500

- 1 full conference registration
- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative) **or** be recognized as the sponsor of one nutrition break on either Thursday or Friday
- Verbal acknowledgement of sponsorship during Thursday and Friday morning Opening Remarks
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Silver Sponsor-\$1000

- 50% off one conference registration
- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative)
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Bronze Sponsor-\$500

- Inclusion of logo on conference program
- Inclusion of logo on conference webpage
- Inclusion of logo on slide show loop in keynote and breakout sessions

Even more opportunities to partner...

Nutrition Break Sponsor - \$1500

Become an exclusive sponsor of a nutrition break on either Thursday or Friday. Includes:

- Signage with logo and verbal acknowledgement
- 50% discount on one full conference registration
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

Exhibitor Only - \$750

- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative). Booth includes a draped table and two chairs.
- Exhibitor's name displayed as an exhibitor on website and in conference program
- Promotion on social media

Looking for something unique or different?

Contact us for a customized sponsorship opportunity that fits your organization's goals and budget.

Lee-Ann Martin at leeann.martin@hotmail.com

Michelle MacDonald, API Executive Director at executivedirector@atlanticplanners.org

Atlantic Planners Institute
5707 St Peters Rd
Saint Peters Bay, PE COA 2A0



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Sponsorship Form

Contact Information

Organization Name: _____

Street Address: _____

City: _____ Prov.: _____ Postal Code: _____

Primary Contact Name- First: _____ Last: _____

Email: _____ Phone: _____

Yes, please send me an invoice

Sponsorship & Partnership Details

\$ _____ - Platinum (\$5,000)

\$ _____ - Gold (\$2,500)

\$ _____ - Silver (\$1,000)

\$ _____ - Bronze (\$500)

Company Name: _____

(Exactly as it is to be verbally referenced and/or to appear on advertising and promotional visuals)

_____ I have emailed company logo in .eps format.

Signature: _____

Return completed form and logo to executivedirector@atlanticplanners.org

Cheques should be made payable to: Atlantic Planners Institute
5707 St Peters Rd,
St Peters Bay, PE C0A 2A0 PO Box 63



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Exhibitor Form

Contact Information

Organization Name: _____

Street Address: _____

City: _____ Prov.: _____ Postal Code: _____

Primary Contact Name- First: _____ Last: _____

Email: _____ Phone: _____

Sponsor Level: Platinum Gold Silver Bronze

Or Exhibitor Only

On-Site Contact Information

Contact Person On-Site: _____

Contact Phone Number On-Site: _____

Email Address: _____

Set-up and Tear-down Information:

- Exhibit set up will take place Wednesday, October 19 at 12pm-1pm. Exhibits are asked to be open from 1pm-6pm. (Rodd Hotel, Charlottetown)
- Thursday, October 20 exhibits are open 8am-5pm.
- Friday, October 21 exhibits are open 8am-12pm. Tear-down is at 12pm.
- You will be provided with a skirted table and two chairs.
- Please specify if you require additional materials for your exhibit:
 - Electricity
 - Other (specify): _____

Signature: _____

(please return form to executivedirector@atlanticplanners.org)

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