



## Atlantic Planners Institute Conference

# Sponsorship Package

5707 St Peters Rd, St Peters Bay, PE, C0A 2A0 Canada

[executivedirector@atlanticplanners.org](mailto:executivedirector@atlanticplanners.org)

(902) 704-2401



# Sponsorship Opportunities

## Join us!

The 2026 Annual Conference of the Atlantic Planners Institute (API) will be held **October 7th to 9th, 2026 in Charlottetown, Prince Edward Island at the Delta PEI Convention Centre.** Take advantage of one of the limited opportunities available to become a sponsor at this signature event.



**HISTORIC FOUNDATIONS  
REIMAGINING TOMORROW**

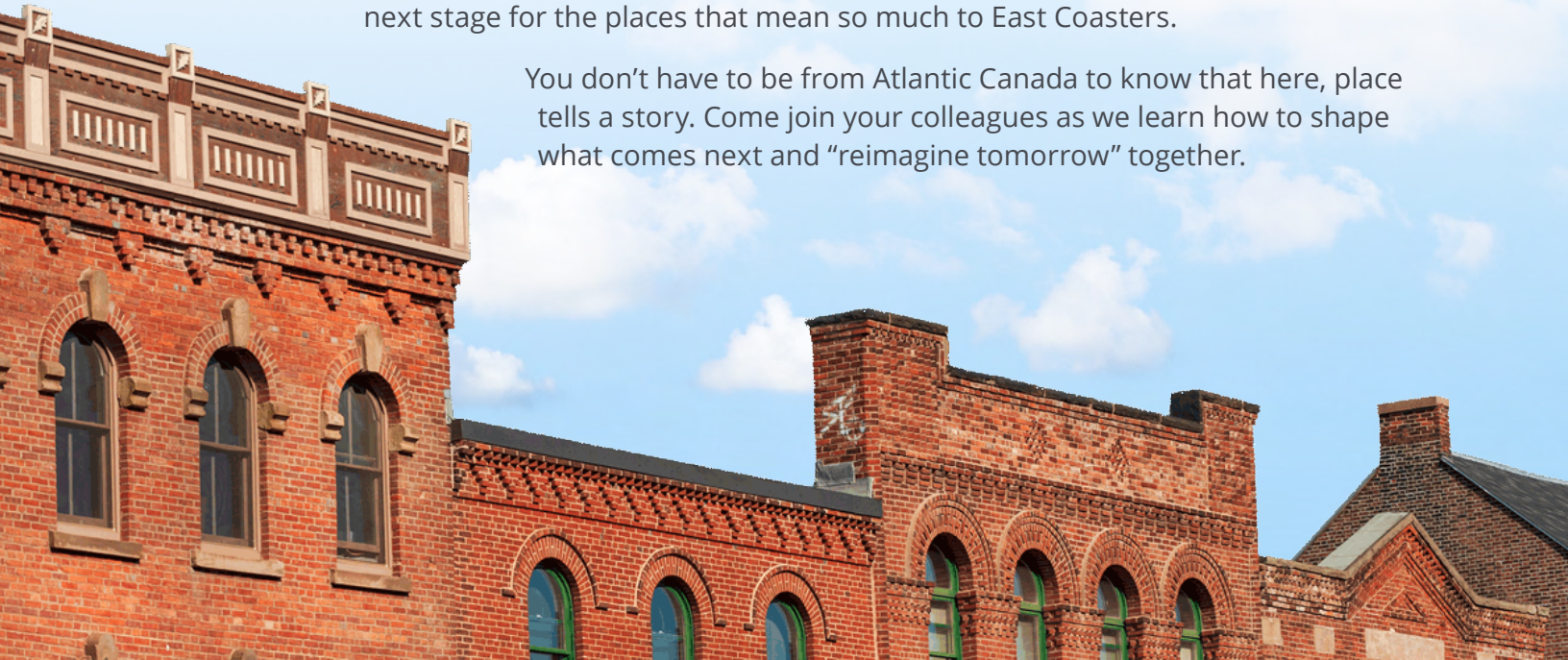
API Annual Conference **2026** October 7 – 9  
Charlottetown

## The 2026 Conference

The theme for the 2026 API Conference, **Historic Foundations, Reimagining Tomorrow**, is inspired by the historic communities that have shaped Atlantic Canada, many of which are facing unprecedented pressure to support a rapidly growing population. Planners in Atlantic Canada are being tasked with balancing pressure for heritage protection, development, and economic growth, while actively working to strengthen public trust, protect the public interest, and create an equitable future that meets the needs of all residents.

In the midst of all this pressure, its planners, navigating these competing interests. Planners are equipped with the skills to listen to the stories of their community, and to help shape the next stage for the places that mean so much to East Coasters.

You don't have to be from Atlantic Canada to know that here, place tells a story. Come join your colleagues as we learn how to shape what comes next and "reimagine tomorrow" together.



## Conference Subthemes

- **Building on Historic & Cultural Foundations:** We want to hear about how communities are managing change and building on the historic and cultural assets that have shaped identity while accommodating modern community needs.
- **Reimagining Housing & Growth for Tomorrow:** Communities across Canada have had to be very nimble and reactive in reimagining their approaches to housing, keeping up with competing pressures, and managing unprecedented growth. We want to hear how your community has been agile in planning for tomorrow including innovative approaches to housing, delivering services, and managing change.
- **Proactive & Inclusive Approaches for Tomorrow:** Planners are facing complex problems that impact the future of our communities. How have practitioners and groups worked together through complex problems to achieve practical solutions and inclusive outcomes? We want to hear stories about innovations that have been proactive and made impacts on changing places and neighbourhoods. This subtheme is intended to focus on collaboration, climate change adaptation and mitigation, and inclusive approaches to planning.
- **New Planning Considerations for Tomorrow:** Communities have had to quickly adjust to new realities in the modern world and new considerations that shape our approach to planning. This subtheme is intended to explore innovative planning approaches and procedures, new technology, and changing economic circumstances.

Now, more than ever, practicing planners are hungry for the knowledge, skills and expertise that will be needed to help communities interpret and respond to the social, environmental and technological changes that are occurring.

## Who's Coming?

**The 2026 API Conference in Charlottetown** will attract professional planners, planning students, municipal staff, elected officials, those in interconnected fields and others with an interest in planning. The conference will provide an important opportunity for professionals from diverse fields to come together to network and explore ways to further integrate the relationship between planning, our communities, and the new environment.

## The Program

The three-day event will be packed with professional development opportunities, networking events, workshops, walking tours, and more. With an active and diverse program, attendees will learn from leading keynote speakers, diverse and normative breakout sessions, and engaging mobile workshops.



# Become a Sponsor or Exhibitor!

## Platinum Sponsor \$5000

- 2 full conference registrations
- Trade Show booth opportunity where organization can interact with conference attendees (includes exhibitor's pass for one representative)
- Opportunity to speak at Opening Reception
- Verbal acknowledgement of sponsorship during Thursday and Friday morning Opening Remarks and during Banquet
- Logo featured on printed signage throughout the conference
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites



## Gold Sponsor \$2500

- 1 full conference registration
- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative)
- Verbal acknowledgement of sponsorship during Thursday and Friday morning Opening Remarks
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites



## Silver Sponsor \$1000

- 50% off one conference registration
- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative)
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites



## Bronze Sponsor \$500

- Inclusion of logo on conference program
- Inclusion of logo on conference webpage
- Inclusion of logo on slide show loop in keynote and breakout sessions



## Other opportunities to sponsor include:

### Banquet Sponsor \$6000

Become an exclusive sponsor for Banquet on Thursday of the conference. Includes:

- Signage with logo and verbal acknowledgement and opportunity to speak during Banquet
- Opportunity to put approved branded material on tables at Banquet
- 3 full conference registrations
- Logo featured on slideshow loop in keynote and breakout sessions and during Banquet
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

## Lunch Sponsor \$4000

Become an exclusive sponsor for lunch on Thursday of the conference. Includes:

- Signage with logo and verbal acknowledgement or opportunity to speak during lunch
- 2 full conference registrations
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

## Nutrition Break Sponsor \$1500

Become an exclusive sponsor of a nutrition break on either Thursday or Friday. Includes:

- Signage with logo and verbal acknowledgement
- 50% discount on one full conference registration
- Logo featured on slideshow loop in keynote and breakout sessions
- Logo featured on conference program
- Logo featured on conference web page
- Promotion of sponsorship on social media sites

## Exhibitor Only \$750

- Trade show booth opportunity where organization can interact with conference attendees, (includes exhibitor's pass for one representative which grants them access to exhibit space). Booth includes a draped table and two chairs.
- Exhibitor's name displayed as an exhibitor on website and in conference program
- Promotion on social media

## Looking for something unique or different?

Contact us for a customized sponsorship opportunity that fits your organization's goals and budget.

**Digen Mavani**, Sponsorship Committee

✉ [sponsorship@atlanticplanners.org](mailto:sponsorship@atlanticplanners.org)